



REGIONE CAMPANIA



CONFERENCE PROGRAMME

JUNE 24 2021

h 10.00 / 17.30

Real Sito di Carditello - San Tammaro, Caserta

LIVE STREAMING (virtual room opening 08.45)

“ **La Campania apre le porte
al futuro del cibo e dell'agricoltura**
**Campania opens its doors
to the future of food and agriculture** ”

10.00-10.30

Opening session

Nicola CAPUTO, Campania Region Assessor for Agriculture

Valeria FASCIONE, Campania Region Assessor Research, Innovation and Startup

Maria Grazia FALCIATORE, Campania Region Head of Unitary Planning and Deputy Head of Cabinet

Gennaro OLIVIERO, President Campania Regional Council

10.30-11.30

FOCUS 1 - Trends and scenarios for innovating in the agri and food system: the way forward and the next normal

Moderator: Teresa DEL GIUDICE, New Programming Committee in Agriculture of the Campania Region - University of Naples Federico II

- Pasquale DI RUBBO, European Commission DG AGRI
- Mario MUSTILLI, Sviluppo Campania President
- Cristina PETRACCHI, FAO
- Hayley EVERY, Food4Health Initiative, EIT Food & EIT Health
- Sara ROVERSI, Future Food Institute
- Katerina Ciampi STANCOVA, JRC, Territorial Development Unit
- Paolo BONARETTI, Cluster Tecnologico Nazionale per l'Agroalimentare - CLAN
- Fausta FABBRI, ERIAFF/Interregional network for research in agriculture, forestry, aquaculture and fishery
- Jonas LAZARO MOJCA, Food & Drink Europe
- Gianluca BRUNORI, Innovarurale
- Alex GIORDANO, Rural Hack

11.30-11.45

Launch of the Global Food Innovation Award and Opening of the Global Food Innovation Village

The Village is a physical and virtual place to facilitate matchmaking and cooperation among startups and AKIS. It will be launched during the GFI Forum and it will stay as a reference virtual hub till the end of the 2021-2027 programming period as an opportunity for rural&food innovation ecosystems of Campania Region

The path forward: Investing of Food Innovation Ecosystems

Contribution from

Gennaro SAIELLO, Campania Regional Parliament

Francesco Emilio BORRELLI, Campania Regional Council Head of the VIII Commission

Luigi GALLO, Invitalia

Germana DI FALCO, CNPA Coordinator/Member of the Italian Bioeconomy Committee

Cristiano CAMPONESCHI, Managing Partner di Officine Innovazione

Sharon CITTONE, Edible Planet Ventures

Introductory video: The Foodies

11.45-12.30

Masterclass 1 - Future seeds: Young entrepreneurship and innovation

Moderator: Alessio CAVICCHI, Siena Food Lab

Presentation of the experiences of producer associations

Maurizio NOTARFONSO, Federalimentare

Francesca BIONDO, Federpesca

Veronica BARBATI, Coldiretti

Federica AGATI, Copagri

Francesco MASTANDREA, Confagricoltura

Liana AGOSTINELLI, Agia, Cia

Danilo ERCOLINI, Director Department of Agriculture University of Naples Federico II

11.45-12.30

Masterclass 2 - Financial engineering and alternative finance to sustain innovation and innovative companies in the agri and food sector

Moderator: Luigi GALLO, Invitalia

Fabian CAPITANIO, Coordinator of the Working Group on Risk Management, Campania Region Committee for the New Planning in Agriculture - University of Naples Federico II

Mario CAPUTO, Coordinator of the Working Group on Alternative and Integrated Finance for Agriculture, Campania Region New Agriculture Programming Committee

Paolo PANDOLFI, General Manager South and Sicily Monte dei Paschi di Siena

Giorgio VENCESLAI, Business Services Manager ISMEA

Miglena DOBREVA, European Investment Bank

Robert ANSLEY, LSA Europe

12.45-13.30



Campfire 1 - Transformative industry for transformed consumers: discussion about the wine sector

Chiara GIOVONI, Vinterest

Sara PUGNALE, Cluster Agrifood Friuli Venezia Giulia

12.45-13.30



Campfire 2 - Rural Hacks and 4.0. social innovation in rural areas (joint event with BUONO! Organized by MISE, the Italian Ministry for Economic Development Buono! Storie italiane di agricoltura, territori e cibo sostenibili: 24-25 giugno (makerfairerome.eu)

Alex GIORDANO, Rural Hub

Lavinia PASTORE, Open Impact

14,30-15.30



Campfire 3 - From vision to business planning: how turn great ideas into entrepreneurial ventures

Giorgio GUIDI, The Hive/EIT Food Hub

Luigi GALLO, Invitalia

Angelo BRUNORI, Innovamarche/ASSAM

14,30-15.30



Campfire 4 - How to start a dialogue with food incubators and accelerators?

Cristiano CAMPONESCHI, Managing Partner di Officine Innovazione

Giorgia SABBATINI, Federalimentare/Le Village/ Ecotrophelia/CIBUS

Rafael SAMPSON, The Foodies/ Food & Drink Europe

15.30 -17.00

FOCUS 2/Open Symposium - Funds complementarity and multi-level governance to support future skills and jobs in the agri-food sector

Moderator: Paola PITTIA, Coordinator ERASMUS + Knowledge Alliance ASKFOOD

- Luigi NICOLAIS, Chief Executive Officer of the Minister of University and Research
- Maria PASSARI, Campania Region General Manager for Agricultural, Food and Forestry Policies
- Angelo RICCABONI, Coordinator PRIMA
- Maria PALLADINO, European Commission DG EAC
- Angelo SALSI, European Commission DG ENVIRONMENT

Discussants

Antonio MARCHIELLO, Campania Region Assessor for Productive Activities and Work

Armida FILIPPELLI, Campania Region Assessor for Professional training

Enrica ONORATI, Lazio Region Assessor for Agriculture

Gianluca GALLO, Calabria Region Assessor for Agriculture

Tony SCILLA, Sicily Region Assessor for Agriculture

Roberto MORRONI, Umbria Region Assessor for Agriculture

Mirco CARLONI, Vice president Marche Region

ERADF, ESF and ERDF Managing Authorities from Campania, Abruzzo, Basilicata

Nicola CAPUTO, Campania Region Assessor for Agriculture

17.00-17.30

Award ceremony and closing session